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Weston Real Estate Agency Joins Weichert® National Franchise Network **Weichert, Realtors® - Capella Estates Becomes Newest Florida Affiliate**

WESTON, Fla. / June 4, 2019 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new Florida real estate company that prides itself on the high-quality service provided by its agents.

The addition of Weichert, Realtors® - Capella Estates, located in Weston, also marks a new chapter in the Weichert® affiliated life of the company's broker/president, Francisco Capella.

"I joined the Weichert national franchise family back in 2005 as a sales manager at Weichert, Realtors® - Town Center Group, which merged with Weichert, Realtors® - Best Beach Real Estate in 2008 and I've been all in on Weichert ever since then," said Capella, who was named a part owner of Weichert, Realtors® - Best Beach Real Estate in 2013.



Francisco Capella

"Using the tools and resources provided by Weichert helped us become one of their top producing affiliates nationwide, and I have no doubt we can do the same with my new company," Capella said. "That's why I jumped at the opportunity to own my own Weichert franchise when it was presented to me."

As part of the Weichert franchise network, Capella's team can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry.

The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

"Given the resources and support provided by Weichert, I have no doubt that this is right move for me," added Capella.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone is pleased that Capella has continued his journey with Weichert. "I'm thrilled that Francisco continues to be part of our Weichert franchise family. His faith in the Weichert brand – along with all the resources and support that come with it – will undoubtedly help him and his agents provide their clients the best real estate service available."

Weichert, Realtors® - Capella Estates is an independently owned and operated Weichert affiliate. The office serves Weston, Pembroke Pines, Davie, Southwest Ranches and surrounding areas.

For more information about Weichert, Realtors® - Capella Estates, located at 2800 Weston Road, Suite 103, in Weston, contact Francisco Capella at 954-888-9322.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.