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Local Real Estate Agency Welcomes Newest Partner **Travis Arnold Joins Ownership Team at Weichert, Realtors® - Market Edge**

HARRISON, Ark. / Mar. 4, 2019 – Weichert, Realtors® - Market Edge is pleased to announce that Associate Broker Travis Arnold has become the newest partner of the Harrison-based real estate agency.

Arnold, a top producing agent at the Weichert® affiliate, will also continue to assist home buyers and sellers as a member of “The Arnold Team” at the real estate agency.

“We are thrilled to welcome Travis as part owner of one of the region’s premier real estate agencies,” said Melissa Collins, the company’s principal broker. “Travis’s leadership skills and business acumen will help our company provide an even higher level of quality services.”



Travis Arnold

Arnold joins Collins and Executive Broker Jim Harp as owners of Weichert, Realtors® - Market Edge. Arnold was presented with the partial ownership opportunity after the company’s other partner, Tom Benton, recently retired.

“I can’t thank Melissa, Jim and Tom enough for this ownership opportunity,” said Arnold. “The mentoring and coaching they provided helped me become one of their top producing agents. I look forward to doing the same for other agents here as we lead our company to even greater heights.”

Since joining the Weichert national franchise system in 2014, Weichert, Realtors® - Market Edge has solidified its position as one of the region’s top real estate companies. The company was ranked in the Top 2 – in both total sales volume and units closed – by the Harrison District Board of Realtors in 2018.

Harp, the company’s third owner, believes the agency can grow even more with the addition of Arnold’s leadership.

“When we formed this company, Travis was our first recruit,” said Harp. “I have admired Travis’s zeal for service and desire to please his clients as long as he has been a Realtor. We look forward to his continued desire to share that culture with our growing company as an owner and partner.”

Weichert, Realtors® - Market Edge is a full service real estate agency. The independently owned and operated Weichert affiliate serves all of the Ozark Mountains Region surrounding Harrison and beyond.

For more information about Weichert, Realtors® - Market Edge, located at 813 North Main Street in Harrison, contact Melissa Collins at 870-391-9500 or visit marketedgerealty.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.