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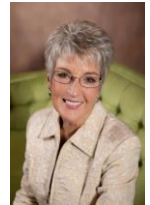
CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[freeman@weichertrealtors.net](mailto:freeman@weichertrealtors.net)

## Missouri Realtors® Names La Nora Kay of Weichert, Realtors® - Good Life As Its Realtor of the Year For 2018

BRANSON, Mo. / March 8, 2019 – Weichert, Realtors® - Good Life is proud to announce that La Nora Kay has been named the 2018 Realtor of the Year by Missouri Realtors, the statewide association of real estate professionals.

Kay is the broker/owner of the Weichert® affiliate, located in Branson.

“It truly is an honor to be named Realtor of the Year by our state’s largest association of real estate professionals,” said Kay, whose Branson-based real estate company joined the Weichert national franchise network earlier this year.



La Nora Kay

Kay received the award for her ongoing efforts to improve the professional reputation and quality of service provided by real estate agents throughout Missouri.

“I can’t tell you how much it means to receive this award,” added Kay. “I am so proud to be part of an organization that strives to improve the reputation of real estate professionals across the great state of Missouri.”

Weichert, Realtors® - Good Life is an independently owned and operated Weichert affiliate. The office serves Taney and Stone counties.

For more information about Weichert, Realtors® - Good Life, located at 2277 Highway 265 in Branson, contact La Nora Kay at 417-338-4500 or visit [goodlifebranson.com](http://goodlifebranson.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 350 markets in 38 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*