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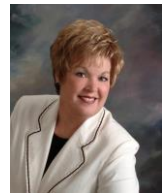
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## **Weichert® Increases Gulf Coast Presence with Addition of Louisiana Office** **Weichert, Realtors® - Villar and Company Opens in Prairieville**

PRAIRIEVILLE, La. / Feb. 22, 2019 – Weichert Real Estate Affiliates, Inc. continues to grow its market presence in the Gulf Coast region with the addition of Weichert, Realtors® - Villar and Company, a new affiliate in Louisiana.

The addition of the new real estate office, formerly known as Villar and Company Real Estate, in Prairieville marks the fifth Weichert® affiliate in the state and first in Ascension Parish.

“It’s exciting to be a part of the nation’s premier family-owned real estate company,” said Donna Villar, the owner/broker of the newest Weichert affiliate in Louisiana. “Weichert gives us the tools and resources that are needed to stay ahead of the competition and grow our local market share.”



**Donna Villar**

As part of the Weichert franchise network, Villar’s team can take advantage of training programs provided by Weichert to help them offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.



**Darla Villar Bruno**

Villar’s daughter and office administrator, Darla Villar Bruno, also sees tremendous value in the Weichert brand and the broad spectrum of support the company offers its franchisees.

“Weichert takes care of everything that’s needed to help make our great team of real estate agents even better,” said Bruno. “Joining Weichert was definitely the right move for us.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Louisiana affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Villar and Company and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in Prairieville and surrounding areas. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Villar and Company is an independently owned and operated Weichert affiliate. The office serves Ascension and eight other parishes in Southern Louisiana.

For more information about Weichert, Realtors® - Villar and Company, located at 37283 Swamp Road, Suite 102, in Prairieville, contact Donna Villar at 225-744-2610 or visit [VillarRealEstate.com](http://VillarRealEstate.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2019 Franchise 500 and was identified in 2019 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*