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Weichert Real Estate Affiliates, Inc. Named To Top Franchise List For Owner Satisfaction

MORRIS PLAINS, N.J. / Jan. 15, 2019 – For a fourth straight year, Weichert Real Estate Affiliates, Inc. has been named one of the top franchises in the country by *Franchise Business Review* in its “2019 Top 200 Best Franchises” list.

The prestigious annual list is based on franchise owners’ satisfaction with their franchisor.

Award-winning franchisees were selected for this year’s exclusive list based on surveys administered in 2018 by *Franchise Business Review* to over 30,000 franchises, representing more than 300 leading franchise brands. The annual “Top 200 Best Franchises” list is the only ranking based solely on actual franchisee satisfaction and performance.

“It’s tremendously rewarding to continue to receive such positive feedback from our franchise owners and be recognized on this prestigious list again this year,” said Bill Scavone, president and chief operating officer of Weichert Real Estate Affiliates, Inc.

“We’re committed to providing our affiliates with top-notch resources – such as best-in-class technology, productive sales and marketing strategies and incomparable support for both agents and franchise owners – to help them deliver the best real estate service in the industry,” added Scavone

Participants in the survey were asked questions about their experience and satisfaction regarding critical areas of their franchise systems including leadership, training and support, operations, franchisor/franchisee relations and technology. Weichert owners surveyed rated Weichert Real Estate Affiliates, Inc. very favorably, with the vast majority saying they enjoyed being part of the Weichert® network.

The training and support, quality of products, and technology that Weichert provides were also highly rated by franchisees on the 2018 survey, which helped the company make this year’s list.

The “2019 Top 200 Best Franchises” list can be found online at <https://franchisebusinessreview.com/page/top-franchise-opportunities>.

More information about Weichert Real Estate Affiliates, Inc. can be found at www.weichertfranchise.com or by calling (877) 533-9007.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

About Weichert, Realtors: Since 1969, Weichert, Realtors has grown from a single office into one of the nation’s leading providers of homeownership services by putting its customers first. A family of full-service real estate and financial services companies, Weichert helps customers buy and sell both residential and commercial real estate, and streamlines the delivery of mortgages and home and title insurance. Weichert leverages its customer website, www.weichert.com, one of the most visited real estate websites in the nation, to help families and individuals realize the dream of homeownership through quick and easy access to listing information and the services of its real estate professionals nationwide. Like other family-owned and -operated businesses, Weichert enjoys greater public trust according to several national surveys. For more information, Weichert’s customer service center can be reached at 1-800-USA-SOLD.