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CONTACT:  
Lemard Freeman  
Weichert Real Estate Affiliates, Inc.  
973-401-5578  
[lfreeman@weichertrealtors.net](mailto:lfreeman@weichertrealtors.net)

## **Weichert® Increases Midwest Presence with Addition of New Minnesota Office** **MNsota Real Estate Joins Weichert National Franchise Network**

BIG LAKE, Minn. / July 27, 2018 – Weichert Real Estate Affiliates, Inc. continues to grow its Midwest market presence with the addition of Weichert, Realtors® - MNsota in Big Lake, Minnesota. The addition of the new real estate agency marks the 16<sup>th</sup> Weichert® affiliate office in the state.

The owner of the company, Jeff Nagorski, made the decision to franchise after meeting with the Weichert leadership team in Morris Plains, New Jersey. Nagorski saw tremendous value in joining a brand like Weichert and the support they provide their affiliated owners, brokers and agents.



Jeff Nagorski

“Everything I heard from the leadership team at Weichert during my visit at their New Jersey headquarters was in line with what I was looking for to help grow my business,” said Nagorski, whose agency, formerly known as MNsota Real Estate, opened in 2005.

“Joining a national brand like Weichert is a big move for a small agency like mine,” added Nagorski. “But it’s one I’m looking forward to.”

As part of the Weichert franchise network, the Big Lake affiliate can take advantage of agent training programs and management systems to help offer the best real estate service in the industry. The office is also eligible to receive sales leads from the Weichert call center to help grow its local market share.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Minnesota affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - MNsota and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in Big Lake area. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - MNsota is an independently owned and operated Weichert affiliate. The office serves the west suburbs and central area of Minnesota.

For more information about Weichert, Realtors® - MNsota, located at 101 Jefferson Boulevard in Big Lake, contact Jeff Nagorski at 763-262-0010 or visit [www.mnsota.com](http://www.mnsota.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*