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## Weichert® Increases Gulf Coast Presence with Addition of New Louisiana Office

### Weichert, Realtors® - Turnkey opens in Baton Rouge

BATON ROUGE, La. / April 23, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to welcome a new office in Baton Rouge that prides itself on the high-quality service provided by its agents. The addition of Weichert, Realtors® - Turnkey, formerly known as Turnkey Partners Real Estate, LLC, is an independently owned and operated Weichert® affiliate run by the company's broker, Patty McCann, and her business partner, Stephanie Clarke.

McCann and Clarke began talking with representatives at Weichert Real Estate Affiliates, Inc. towards the end of 2017 to discuss the possibility of growing their business through franchising.

"The representatives from Weichert seemed very client and agent-focused from the moment I first met with them to explore a franchise opportunity," said McCann. "I was also thoroughly impressed with everything Weichert could provide to help grow my business. They just had much more to offer than the other brands I spoke with and considered."



Patty McCann

As part of the Weichert franchise network, McCann and Clarke's team can take advantage of training programs provided by Weichert to help the office offer the best real estate service in the industry. The Louisiana affiliate is also eligible to receive sales leads from the Weichert call center to help grow its local market share.

"Joining the Weichert brand gives us access to industry-leading resources to better serve our customers, as well as an opportunity for our agents to achieve new levels of real estate success," said Clarke, who is also a licensed real estate agent.



Stephanie Clarke

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Louisiana affiliate. "I am thrilled to welcome our new friends at Weichert, Realtors® - Turnkey and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in Baton Rouge area. The office also shares our client-first philosophy and is rooted in the region it serves."

Weichert, Realtors® - Turnkey is a member of the Greater Baton Rouge Association of REALTORS, Louisiana Association of REALTORS and National Association of REALTORS. The office serves the Greater Baton Rouge area.

For more information about Weichert, Realtors® - Turnkey, located at 7338 Highland Road, Suite A, in Baton Rouge, contact Patty McCann at 225-361-0036 or visit [www.turnkeypartnersre.com](http://www.turnkeypartnersre.com).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company's franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as "a clearly defined operating system for marketing and managing a real estate business." Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur's* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 37 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each Weichert® franchised office is independently owned and operated.*