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Achieve Realty, Inc. Joins Weichert® National Franchise Network **Weichert, Realtors® - Achieve Becomes Newest Pennsylvania Affiliate**

WEXFORD, Pa. / April 2, 2018 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Achieve Realty, Inc., one of Southwestern Pennsylvania’s most successful independent real estate agencies, has joined their national franchise system. The new office, now known as Weichert, Realtors® - Achieve, is an independently owned and operated Weichert® affiliate run by Broker/Owners, Lawton and Kristen Stokes.

“I saw a need to add more value to this company and Weichert fills that need from every standpoint,” said Lawton Stokes. “I’m confident that our affiliation with Weichert will give us the competitive advantage. This will enable our realtors to flourish and it will immediately benefit our clients.”



Lawton Stokes

The Stokes’ opened the Wexford agency in 2004 and steadily grew the business. Competing with larger brands for listings and new agents has been the firm’s goal.

It also helped drive their decision to join the Weichert national franchise system.

“Joining Weichert makes us more appealing to both new agents and agents at other brands who are looking for more resources to help increase their sales production,” added Kristen Stokes.

As part of the Weichert franchise network, Stokes’ team can take advantage of training programs available to help agents offer the best real estate service in the industry. The office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Pennsylvania affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Achieve and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the state’s Southwest region. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Achieve serves Southwestern Pennsylvania. The office is also a member of the REALTORS Association of Metropolitan Pittsburgh, Pennsylvania Association of REALTORS and National Association of REALTORS.

For more information about Weichert, Realtors® - Achieve, located at 11676 Perry Highway, Building III, Suite 3101, in Wexford, contact Lawton Stokes at 724-933-1980 or visit www.achieverealty.net.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 38 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.