

FOR IMMEDIATE RELEASE

CONTACT:
Lemard Freeman
Weichert Real Estate Affiliates, Inc.
973-401-5578
freeman@weichertrealtors.net

Rookie REALTOR® Sets Office Record with Multi-Million Dollar Property Listing **Jarah Decker at Weichert, Realtors® - of the Permian Basin lands \$7.1M listing**

MIDLAND, Texas / Feb. 20, 2018 – Jarah Decker knows she has what it takes to become a big time real estate agent. She just knew it would take time.

You can excuse the first-year agent then for acting surprised when it happened so quickly.

Decker joined Weichert, Realtors® - of the Permian Basin in Midland last August, and was doing well. She had landed listings for \$149,000 and \$250,000 since joining the company.



Jarah Decker

And then it happened.

“It was last month, January 15th, Martin Luther King Day, and I was on phone duty when a gentleman called looking to talk to an agent about selling a large piece of property in Stanton,” said Decker, who invited the man to the office to talk more about the property. “That’s when I realized this wasn’t your run-of-the-mill property listing.”

It was 480 acres of sprawling land with three houses, including the property’s original homestead. Surprised, but not intimidated, Decker was anxious to put together a marketing plan to sell the property and work with her broker to determine a selling price.

“I guess he could see how excited I was to do everything I said I could do to sell the property,” said Decker before she listed the property on January 26 for \$7.1 million, an office record for listing price. “He had three appointments with three different companies, including ours. He cancelled the other two appointments after visiting our office.”

With an office record in-hand, Decker is now using all the resources provided by Weichert® – including her new agent training – to attract a buyer. She’s also reaching out to experienced agents in the office as well as her broker for guidance.

“Jarah’s enthusiasm for real estate just draws you in,” said Shana Curry, the broker/owner of Weichert, Realtors® - of the Permian Basin. “She also has an incredible thirst to learn as much as she can about real estate. Whether it’s from a Weichert agent training program or asking around the office for help, she just continues to do whatever it takes to help her provide the best real estate service in the area.”

The listing, along with additional photos, can be found online at

http://mypermianbasinrealestate.com/default.asp?content=expanded&search_content=results&this_format=1&mls_number=50013261&page=1&query_id=177001158&sortby=5.

For more information about Weichert, Realtors® - of the Permian Basin, located at 1304 W. Texas Avenue in Midland, contact Shana Curry at 432-694-7333 or visit www.mypermianbasinrealestate.com.

###

About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2018 Franchise 500 and was identified in 2018 by *Franchise Business Review* as one of the top U.S. franchises for owner satisfaction. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.