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Weichert® Increases Midwest Presence with Addition of Twin City Metro Area Office Weichert, Realtors® - Achieve Opens in Prior Lake

PRIOR LAKE, Minn. / Oct. 30, 2017 – Weichert Real Estate Affiliates, Inc. continues to grow its market presence in the Midwest with the addition of Weichert, Realtors® - Achieve, its newest affiliate in Minnesota. The addition of the new real estate office in Prior Lake, formerly known as Home Time Real Estate Services, marks the 11th Weichert® office in the state and first in the southern Minneapolis-St. Paul metro area.

“My team and I are very excited to be a part of the Weichert family,” said Brian Burkart, the broker/owner Weichert, Realtors® - Achieve. “The Weichert brand is national and they’re a big player in this industry. The management systems and training programs that Weichert can provide will help grow our market share immensely.”

Burkart made the decision to franchise after meeting with the Weichert leadership team in Morris Plains, New Jersey. He saw tremendous value in joining a national brand like Weichert and the support they provide their affiliated owners, brokers and agents.

As part of the Weichert franchise network, Burkart’s team can take advantage of training programs provided by Weichert to build a world-class real estate office. The Prior Lake office will also be eligible to receive sales leads from the Weichert call center to help grow its local market share.

“I spoke with several other Weichert franchise owners before making a final decision and they all said joining Weichert was one of the best things they ever did to grow their business,” added Burkart, who also lives in Prior Lake. “They couldn’t say enough about the support Weichert provides to help them offer the best real estate service in the industry. I have no doubt that joining Weichert will help us do all the great things we already do even better.”

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest West Coast affiliate. “I am thrilled to welcome our new friends at Weichert, Realtors® - Achieve and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Minneapolis-St. Paul metro area. The office also shares our client-first philosophy and is rooted in the region it serves.”

Weichert, Realtors® - Achieve, a full service real estate agency specializing in luxury and lake shore properties, is an independently owned and operated Weichert affiliate. The office serves the Minneapolis-St. Paul metro area and is a member of the St. Paul Area Association of REALTORS and National Association of REALTORS.

For more information about Weichert, Realtors® - Achieve, located at 16154 Main Avenue, Suite 110D, in Prior Lake, contact Brian Burkart at 612-547-8278 or visit www.AchieveYourMove.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert Companies, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one of the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and was identified in 2017 by *Franchise Business Review* as one of the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.



Weichert, Realtors® - Achieve, located in Prior Lakes, is the newest Weichert affiliated office in Minnesota. The Prior Lakes affiliate gave away free pumpkins in October to get the community into the Halloween spirit while introducing themselves as a new Weichert affiliated office. Pictured are Brian Burkart (on right) and Keith Schmitz.