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Weichert, Realtors® - Hallmark Properties Welcomes Lisa Lassise

VERO BEACH, Fla. / Sept. 19, 2017 – Weichert, Realtors® - Hallmark Properties is proud to announce that REALTOR Lisa Lassise has joined their Vero Beach office. Lassise will be assisting home buyers and sellers in Vero Beach, Gifford, Vero Beach South and surrounding areas with all of their real estate needs.

“We are excited to have an experienced and enthusiastic real estate professional like Lisa join our team of talented agents,” said Steven Pilchick, the company’s broker/owner. “Her passion for real estate, coupled with her incredible customer-service skills, will be a tremendous asset for our office as we continue to provide the real estate service in the area.”



Lisa Lassise

A Florida native, Lassise grew up in Stuart before moving to the Pacific Northwest where she raised her two daughters. She worked in the customer service industry while living in the Seattle, Washington area, earning multiple awards for outstanding service, and eventually went on to become a successful real estate agent in Washington State.

Lassise and her husband recently returned to the Treasure Coast and now reside in Vero Beach. She joins a team of knowledgeable and dedicated agents at Weichert, Realtors® - Hallmark Properties, which brings many years of combined real estate experience to its clients. She is also excited to take advantage of the numerous business tools and marketing strategies Weichert® provides its affiliate agents to help them offer the best real estate service in the industry.

Weichert, Realtors® - Hallmark Properties is an independently owned and operated Weichert® affiliate. The company has 20 offices serving Central and East Coast Florida.

For more information about the Weichert, Realtors® - Hallmark Properties Vero Beach office, located at 1630 Club Drive, call 800-409-7368 or visit www.weicherthallmark.com.

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About Weichert Real Estate Affiliates, Inc.: Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit Weichert.com or for information on franchise opportunities visit WeichertFranchise.com.

Each Weichert® franchised office is independently owned and operated.