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## **Orange Park Realty Firm Joins Weichert® National Franchise Network** **WEICHERT, REALTORS® - The Coffey Group Becomes Newest Affiliate**

ORANGE PARK, Fla. / Feb. 8, 2017 – Weichert Real Estate Affiliates, Inc. is pleased to announce that Zenith Realty, one of the leading property management companies in the Jacksonville area, has joined their national franchise network. The new office, now known as WEICHERT, REALTORS® - The Coffey Group, is an independently owned and operated affiliate in Orange Park run by Broker Sarah Coffey.

“It feels great to officially be a part of Weichert,” said Coffey, who has owned the Orange Park real estate agency since 2004. “My team and I can’t wait to start taking advantage of the incredible resources provided by Weichert to help offer the best service in the industry.”

Coffey and her husband, Russ, were first introduced to Weichert after meeting a branch manager from another Weichert affiliated office in Florida who spoke highly of the national realty brand. The meeting occurred around the time Coffey began exploring ways to grow the residential real estate side of her business.

“Talking with someone at another Weichert office and hearing first-hand how impressed he is with all the resources Weichert provides heavily influenced my decision to go with them,” added Coffey, who lives in Jacksonville with her husband and their two sons.



WEICHERT, REALTORS® - The Coffey Group in Orange Park is a new Weichert affiliate. Pictured is the company’s broker, Sarah Coffey.

As part of the Weichert franchise system, Coffey and her agents can start receiving strong sales leads from the Weichert call center and marketing support to help increase their local market share. The Orange Park office can also take advantage of trainings provided by Weichert to help offer the best real estate service in the business.

Weichert Real Estate Affiliates, Inc. President and COO Bill Scavone was pleased to welcome the newest Florida affiliate to the Weichert network. “I am thrilled to welcome our new friends at WEICHERT, REALTORS® - The Coffey Group and their clients to the Weichert family. Their office has a reputation for great customer service and they are highly regarded in the Jacksonville area. The office also shares our client-first philosophy and is rooted in the region it serves.”

WEICHERT, REALTORS® - The Coffey Group is a full service real estate agency serving the greater Jacksonville area. The office is also a member of the National Association of Residential Property Management and the National Association of REALTORS.

For more information about WEICHERT, REALTORS® - The Coffey Group, located at 1855 Wells Road, Suite 8, in Orange Park, contact Sarah Coffey at 904-215-4432 or visit [www.coffeygroup.net](http://www.coffeygroup.net).

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**About Weichert Real Estate Affiliates, Inc.:** Weichert Real Estate Affiliates, Inc. has grown steadily since Jim Weichert, president, chairman and CEO of Weichert, Realtors, launched the company’s franchise division in 2001. The affiliate division was created to offer a business model for franchisee ownership candidates described as “a clearly defined operating system for marketing and managing a real estate business.” Weichert Real Estate Affiliates, Inc. announced its first affiliate in 2002, was ranked as one the top traditional residential real estate franchises in *Entrepreneur’s* 2017 Franchise 500 and is identified in 2017 by *Franchise Business Review* as one the top U.S. franchises. Weichert Real Estate Affiliates, Inc. has offices serving over 300 markets in 39 states. For more information about Weichert, visit [Weichert.com](http://Weichert.com) or for information on franchise opportunities visit [WeichertFranchise.com](http://WeichertFranchise.com).

*Each WEICHERT® franchised office is independently owned and operated.*